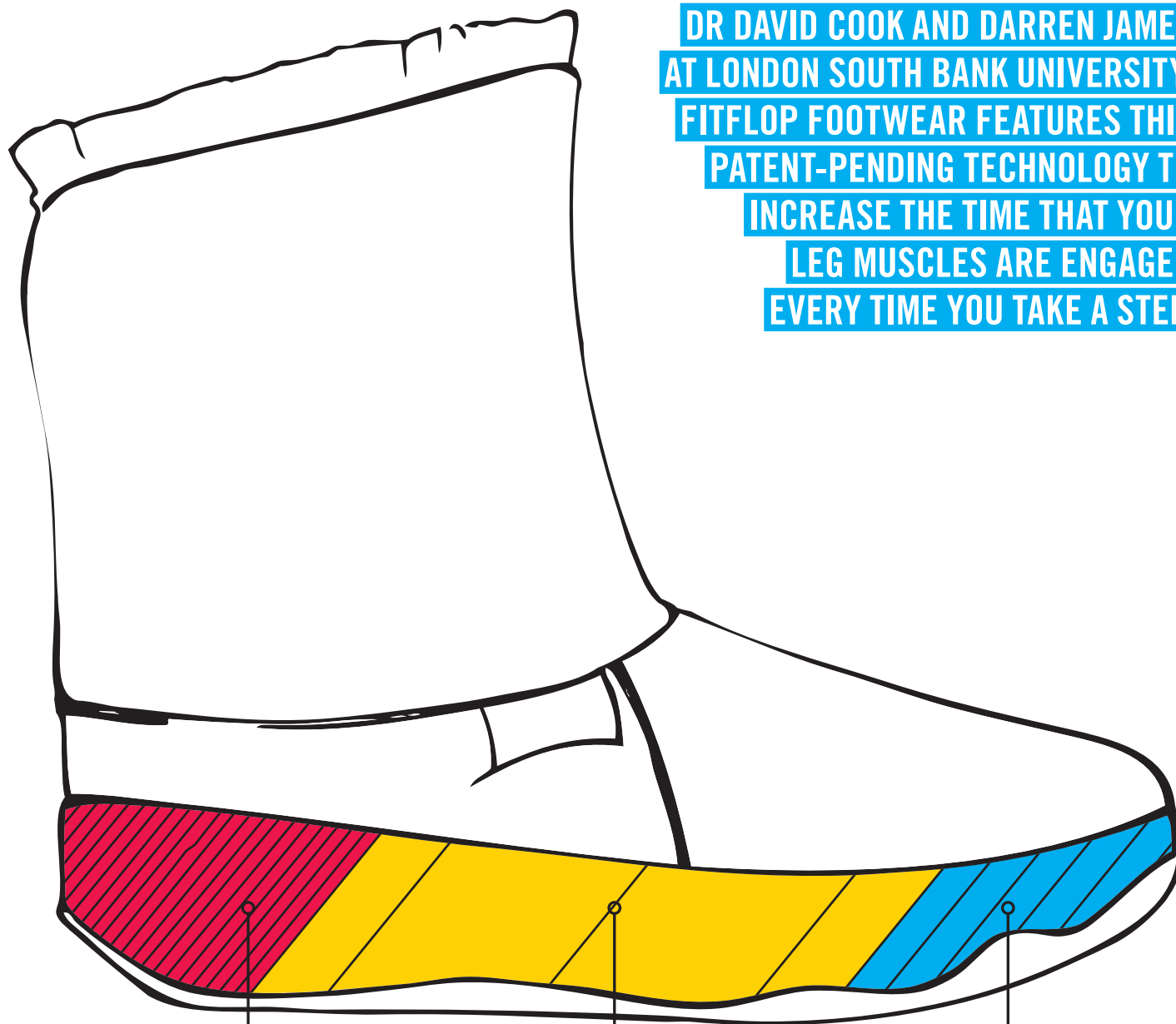


# MICROWOBBLEBOARD™ TECHNOLOGY

WAS ENGINEERED IN 2006 BY  
DR DAVID COOK AND DARREN JAMES  
AT LONDON SOUTH BANK UNIVERSITY.  
FITFLOP FOOTWEAR FEATURES THIS  
PATENT-PENDING TECHNOLOGY TO  
INCREASE THE TIME THAT YOUR  
LEG MUSCLES ARE ENGAGED  
EVERY TIME YOU TAKE A STEP.



## HIGH DENSITY

heel section absorbs up to 22% more shock to help relieve joint stress\*



## LOW DENSITY

midsection creates instability, which increases leg muscle activation up to 16%\*



## MID DENSITY

toe cap helps maintain speed, pace, and variation

\*Case studies were performed on FitFlop original sandals, slides, and shoe prototypes over a thirty-six month period by Dr David Cook, Senior Lecturer in Biomechanics, and Darren James at The Centre for Human Performance at London South Bank University (LSBU).

**FITFLOP. GET A WORKOUT WHILE YOU WALK.™**

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